

**NEWS RELEASE:**

**United Insurance Company Ltd Takes Up Title Sponsorship of Grenada Sailing Festival Work Boat Regatta**

United Insurance is to take up the key role of Title Sponsor for the Grenada Sailing Festival Work Boat Regatta for 2013. The company has been a top level supporter for many years and now moves into the central role for the 20<sup>th</sup> Anniversary celebration of this very popular high profile National event, which will be held on the weekend of 1 - 3 February on Grand Anse Beach.

Grenada Sailing Festival has been proud to run the national Work Boat Regatta for twenty consecutive years – even successfully staging the event only four months after the devastation of Hurricane Ivan, as part of a very positive ‘Build Back Better’ message to all. Over these years the event has become extremely important not only to the island’s sailing communities, but to all Grenadians and overseas visitors too. It is a significant part of Grenada Sailing Festival’s remit to support the continued development of the tradition of sailing and boat-building in Grenada and its sister islands. The GSF Board of Directors is delighted to welcome United Insurance Company Ltd., with its strong commitment to youth development, sport and community, as an excellent partner and Title Sponsor for the Grenada Sailing Festival United Insurance Work Boat Regatta 2013.

There is further good news for 2013, with continued support for this key event being pledged by valued long term sponsors including Grenada Board of Tourism; Budget Marine; Camper & Nicholsons Marinas; Grenada Breweries Ltd; True Blue Bay Resort’s Dodgy Dock; Mount Gay Rum, Coca Cola and Etang Water; Grenlec; Courts, Horizon Yacht Charters and Island Dreams Yacht Services. Details of other sponsors will be announced shortly.

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Event organisers once again plan to work with the Grenada Sailing Association and Budget Marine to stage a Grenada Sailing Festival Junior Dinghy Sailing Championship on Saturday 2 February. Interest in Junior Sailing has been growing, with active clubs in Carriacou, Gouyave, Grenada Yacht Club, Grenada Marine, St. David's and Woburn, and this event will add to an increasing number of Junior Regattas. Grenada Sailing Festival would once again like to thank Budget Marine for its continued valuable support to the Junior Sailing Programme.

Expect a party to remember to celebrate the Festival's 20<sup>th</sup> Anniversary and the lead-in to the island's Independence Celebrations. Organisers want to welcome record crowds to enjoy high energy action on the water and on the beach. There will be a great mix of live entertainment and Festival favourite DJ Blackstorm; games and activities including a Fitness Challenge; food stalls in a Community Kitchen, where all the best traditional dishes will be on offer and a selection of drinks bars. The whole event will be rounded off on Sunday evening with a wonderful firework display courtesy of Spice Island Fireworks.

The Grenada Sailing Festival United Insurance Work Boat Regatta will be staged on Saturday & Sunday 2 & 3 February on Grand Anse Beach, starting with a Sunset Lime on the evening of Friday 1 February to welcome participating sailors as the community fleets arrive from Carriacou, Gouyave, Petite Martinique, Sauteurs and Woburn. The Grenada Sailing Festival Junior Dinghy Sailing Championship, sponsored by Budget Marine will be held on Saturday 2 February on Grand Anse Beach. For more news and information log on to the Festival's official website [www.grenadasailingfestival.com](http://www.grenadasailingfestival.com) and follow us on Facebook.

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